

CASE STUDY · 01

How a \$10M+/month agency grew AI sales 38% by switching AI chatting tools

THE AI REVENUE ENGINE FOR ONLYFANS AGENCIES

+38%

AI sales on the same creators vs their previous tool

\$374,568

AI sales and tips in September 2026

7.4x

return on AI spend

AGENCY	One of the largest OnlyFans agencies in the world, \$10M+/month
ROSTER	~250 creators
BEFORE	Another AI chatting tool, on ~60 creators
NOW	Liquidchat on 43 creators since July 2026, averaging ~\$120K/month each, with more moving across
SCOPE	First sales only, for now: fans who have spent \$0 on their free pages. Expanding past the first sale.

They ran a straight test: 10 creators moved from their previous AI tool to Liquidchat, with the same creators, the same traffic and the same chatters. Every comparable account sold more, from +12% to +98%, and +38% overall. They've kept moving creators across since.

The problem

01 — BEFORE

They were already running AI chatting on ~60 creators with another tool, to handle the large volume of fans on their free pages. It worked, but it was one of their biggest expenses and they had nothing to measure it against. So they tested it head to head.

What they did

02 — THE SWITCH

- 01

10-creator pilot.

Moved off their previous tool. Nothing else changed: same creators, same traffic, same chatters.
- 02

Every account up.

+12% to +98% in AI sales, +38% across the pilot.
- 03

Scaled up.

43 creators now, with more of the roster moving across.

The pilot

03 — SAME CREATORS, SAME TRAFFIC

CREATORS	10 moved from their previous AI tool to Liquidchat
PER ACCOUNT	+12% to +98% AI sales. Every comparable account sold more.
ACROSS THE PILOT	+38% AI sales
LIVE NOW	43 creators, averaging ~\$120K/month each
PER MESSAGE	11.0¢ on the previous tool in June → 12.0¢ in August → 18.4¢ in October on Liquidchat. +67% per message vs their previous tool.

Where it runs

04 — SCOPE

First sales only, for now. The AI works fans who have spent \$0 on their free pages, and the agency is expanding it past the first sale. That is their choice, not a limit: other agencies run it through the whole conversation, including buying sprees and returning spenders.

Live numbers

05 — PROOF

+38%

AI sales on the same creators vs their previous tool

+67%

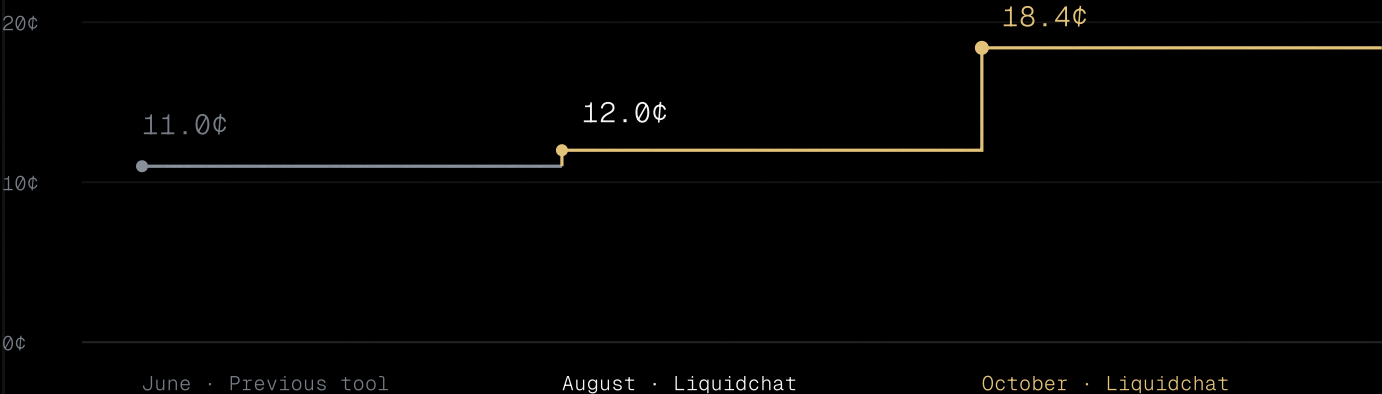
AI sales per AI message vs their previous tool

43

creators live, averaging ~\$120K/month each

AI sales per AI message

JUNE → OCTOBER 2026



+67% per message vs their previous tool.

June: last month on the previous tool. August and October: Liquidchat. Numbers from the agency's Monitor view; creator names withheld.

\$7.40

in AI sales for every \$1 of AI spend. \$374,568 in AI sales and tips in September 2026.

Pricing: performance-based. About 10–12% of the sales the AI makes, commission only, moving to roughly 10%. No setup fee.

NEXT STEP

See it on your accounts

\$1,000 in free AI credit, set up by our team, on a few creators of your choice. At current performance, that's about \$7,400 in AI sales.

Request access →

Request access at liquidchat.ai
Telegram @liquidchat